

Activities from June 2020 to till date

1. Ravindra Kumar Final year attended one month online Summer Training/Internship organized by Voice of India Tourism (VOIT) from 10th June 2020 to 11th July 2020 and obtained a certificate for the internship.

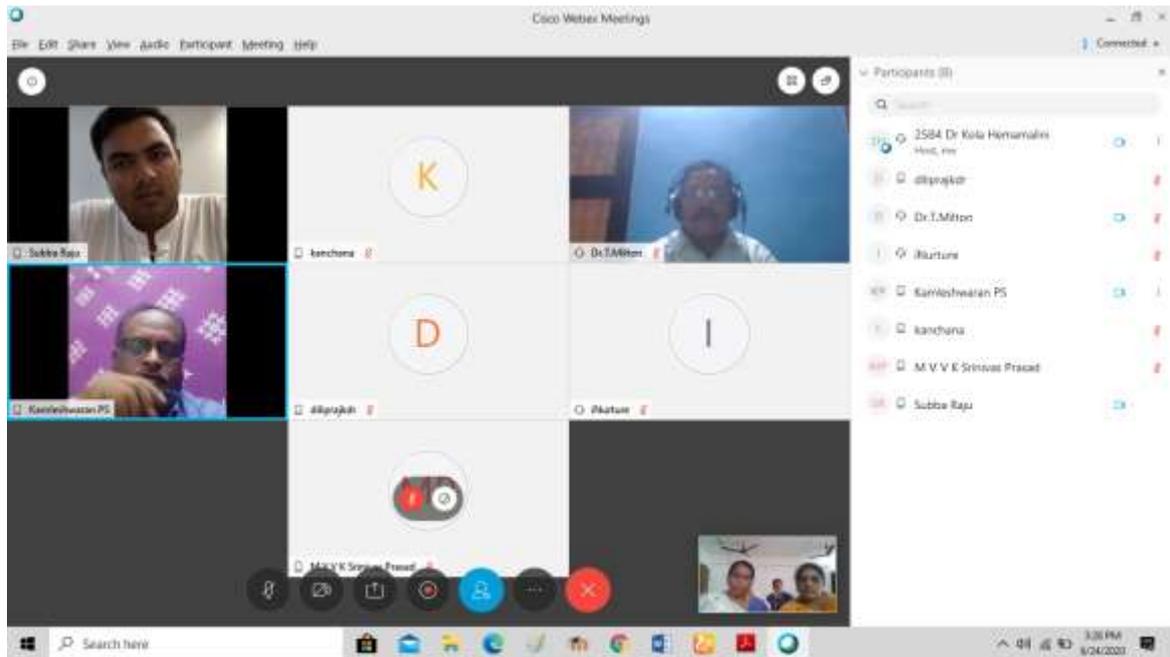


2. Nagarjuna Reddy First year B.Sc. CS&HM student secured the III prize in the Tourism Powerpoint Presentation competition (Tourism yesterday and Tomorrow) conducted by the Dept of Tourism, Claret College, Bangalore from 25th June to 30th June.



3. Dr.T.Milton was invited to be the PH.D viva external examiner for MKU candidate Selvam . The topic was POTENTIALS PROBLEMS AND PROSPECTS OF RELIGIOUS TOURISM IN PUDUCHERRY (UT) on 8th July,2020.

4.Dr.T.Milton attended BOS meeting in KL university, Hindusthan, Bharathiyar University and Sri Krishna College Coimbatore.



KL University.

5. Dr.T.Milton acted as the Resource Person and guide for the DTORR Tourism Thinktank 2020 Start up projects and guiding the future generation to shape their innovative ideas into real-life practical business cases for a set of tourism PG students from June to August,2020 . The startup project developed by our group of students *Vagary Voyagers – The road to Radiant Rural South and Eastern India* won the Second Prize in Sustainable tourism Category in India.



6. Dr.T.Milton was invited to conduct a Webinar session organized by MAR GREGORIOS COLLEGE OF ARTS & SCIENCE, DEPARTMENT OF TOURISM AND TRAVEL MANAGEMENT,SHIFT I, Chennai on WORLD TOURISM DAY – September 27, 2020 in the topic “*Career Opportunities in Tourism & Hospitality Sector*”

7. Second year BSc Hotel Mgmt student Nagarjuna Reddy won 3 Prize in travel writing competition conducted by Sree Narayan Guru college, Coimbatore on 27th September,2020 .

8. In connection with the International Chefs Day, the Department of THM organized a Vegetable Carving Demonstration session in the Department from 10 am to 11.30 am on 20th October. In the starting Dean and HOD, explained about the Importance of International Chefs day which is to pass the culinary skills from seniors to juniors. This year’s theme is Healthy food for all. The Young Chef Rajesh from KFC Chennai was the Resource Person who conducted the session through the Google meet platform. Second year and Final Year Hotel Mgmt students around 25 participated in this event and learnt the skills. Dr.Ravikumar, Associate Professor for Food Production arranged this event. Ms. Sangeetha,HOD and Chef Ramamurthy helped in organizing the event.

Chef Rajesh explained about the various carving equipments and its various uses. Then he started carving flowers in carrot, beetroot and few Thai carving designs in water melon, melon and pumpkin. He instructed students to learn the carving in a slow and steady manner. Initially it will be tough to hold the knife for long hours and later it will be easy to carve various figures in vegetables and fruits.

Through the three Videos of Vice Chancelor Dr.Kanagasabai, Celebrity Chef Dr. Damodaran and Dean Engineering Dr. Hussain wished the students and urged them to learn the culinary skills with passion. In the end a vegetable carving ppt was shown to the students to gain more knowledge in this field.

9.HK Webinar on 31st October by Jitendra Das.

PRESENT SCENARIO OF FRONT OFFICE AND HOUSEKEEPING IN HOTELS WEBINAR- REPORT

The THM Department conducted “*Present Scenario of Front Office and Housekeeping in hotels*” Webinar on 31st October,2020, 10 am to 11 am through online google meet. Through this Webinar the various aspects of Front Office and Housekeeping were elucidated by the Resource Person. Mr. Jitendra Das, Senior Faculty, IHMCT & AN, Chennai. After the Formal announcement of the event by Dr.T.Milton, Dean, HOD Sangeetha madam introduced the resource person to the audience. Dr.Ravikumar and Mr.Ramamurthy helped in coordinating with students. Madam Beena presented the vote of thanks.

The session was attended by more than 40 participants from our dept and various other Hotel Mgmt college students. The Resource person meticulously explained the various sections in Front Office and Housekeeping. He also pointed out the various trends prevailing in hotels after the Pandemic. Mr Das vividly enlightened the students about the drastic changes due to pandemic, how technology will reshape the hotel and about the Hotel Industry post - covid-19 pandemic in his presentation.

In the end he explicated the how students should prepare themselves for the future through the Road Ahead session which was highly commendable. He answered few queries raised by students. Overall it was a well-attended event.

(Culinary student of year competition chefs table studio and Banrasidas IHMCT)

10.Department of Tourism & Hospitality Management

21st CENTURY PERSUASIVE TOURISM MANAGERS WEBINAR- REPORT

The THM Department conducted “*21st Century Persuasive Tourism Managers*” Webinar on 7th November,2020, 10 am to 11 am through online google meet. Through this Webinar the various aspects of Tourism aspects were expounded by the Resource Person. Mr. Abilash Rajasekaran, Assistant Professor, Tourism, Indian Institute of Tourism and Travel Management, Nellore. After the Formal pronouncement of the Webinar by Dr.T.Milton, Dean, Dr.Ravikumar, Associate Professor introduced the resource person to the audience. THM staff, HOD Sangeetha Madam and Mr.Ramamurthy helped in coordinating with students.

The session was attended by more than 25 participants from our dept and various other Hotel Mgmt college students. The Resource person punctiliously enlightened the innumerable ways to persuade the customers in energizing sales in Tourism Product. Mr. Abilash started telling the Life of PI movie and how the boy suffers a shipwreck and is lost at sea, tries his best to persuade the tiger in his journey in the boat.

He explained about the Walt Disney’s various Ego States like parental, adult and child states and also clarified the requirements needed for a tourism jobs. He encouraged the tourism job aspirants to gear up their knowledge in tour operations, forex, digital marketing, business development and sales.

Querries were posed by Dr. Shan Eugene, Professor Tourism, Stella Maris College and Mr. Sarath Faculty, Tourism, Central University of Tamil Nadu and others which were answered very well by Mr. Abilash.

11. Dr.T.Milton attended the Statistical Package for Social Sciences 3 day(SPSS) training programme (Nov 27-29) conducted by Simple Statistics and Solution Training Provider, Tirunelveli.

12.Convocation Ceremony conducted by BIHER on 30th November in the Board room. Chief Guest Dr.Sidharth sharma , Director, NAAC conferred the degrees to students.

Gold medalists from THM dept.

1.Mr.Vijay Amalan- MBA

2.Mr.Surendra Thappa – B.Sc. CS&HM

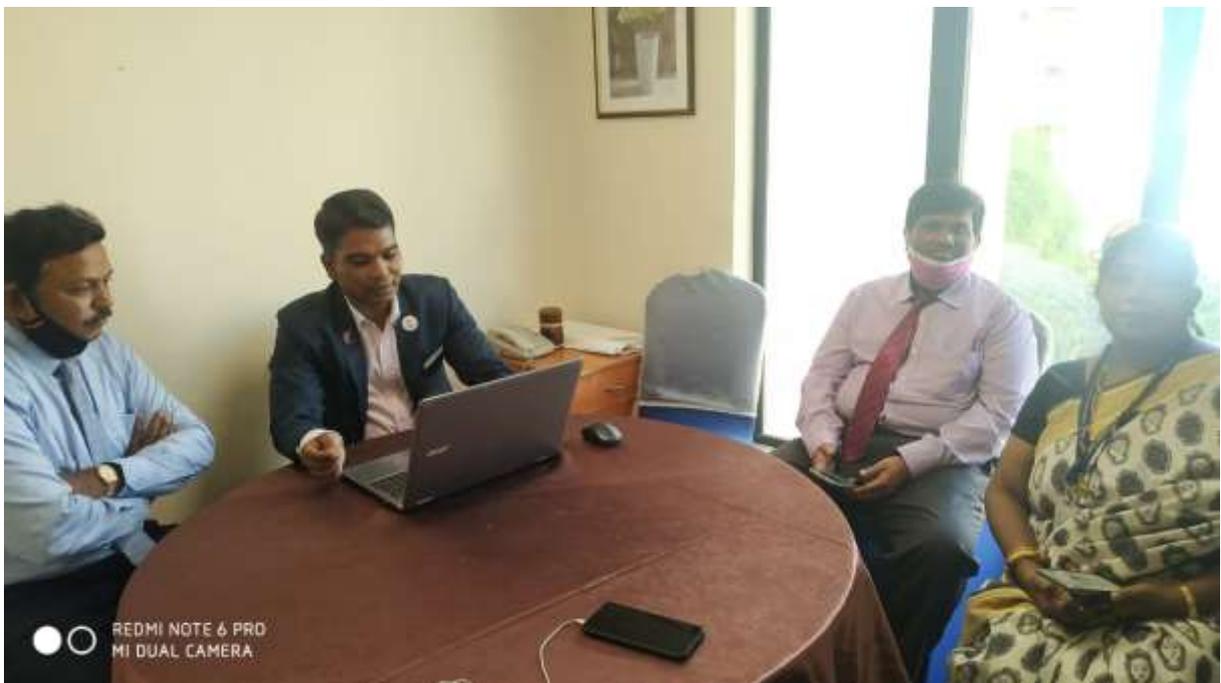
3.Ms.Sneha - Diploma CS&HM.

13. The THM Department conducted “ *Sustainability Ecotel Chef* ” *Webinar* on 02nd December,2020, 11 am to 12 am through online google meet. Through this Webinar the various aspects of Sustainability in culinary trade were elucidated by the Resource Person. Chef Johnson Ebenezer a renowned International chef and Culinary Consultant . After the Formal announcement of the event by HOD R.Sangeetha madam, she introduced the resource person to the audience. Dr.Ravikumar and Mr.Ramamurthy helped in coordinating with student along with Beena madam. Dr.T.Milton, Dean, presented the vote of thanks.

The session was attended by more than 25 participants from our dept . Chef Ebenzer has 17 years of culinary experience with different cuisines ranging from French to casual Indian cuisine and proud alumini of IHMCT Chennai.

He enlightened on the various approaches on sustainability approaches in hospitality industry. The topics ranging from saving carbon foot print, environmental management systems to be adopted in hospitality industry,5R concepts(Reduce, Refuse,Reuse, Recycle and Rot), saving resources(water, energy, solid waste management), purchasing policy, green construction, eating organic foods, planting more trees .He answered few querries raised by audience. Overall it was a well attended event.

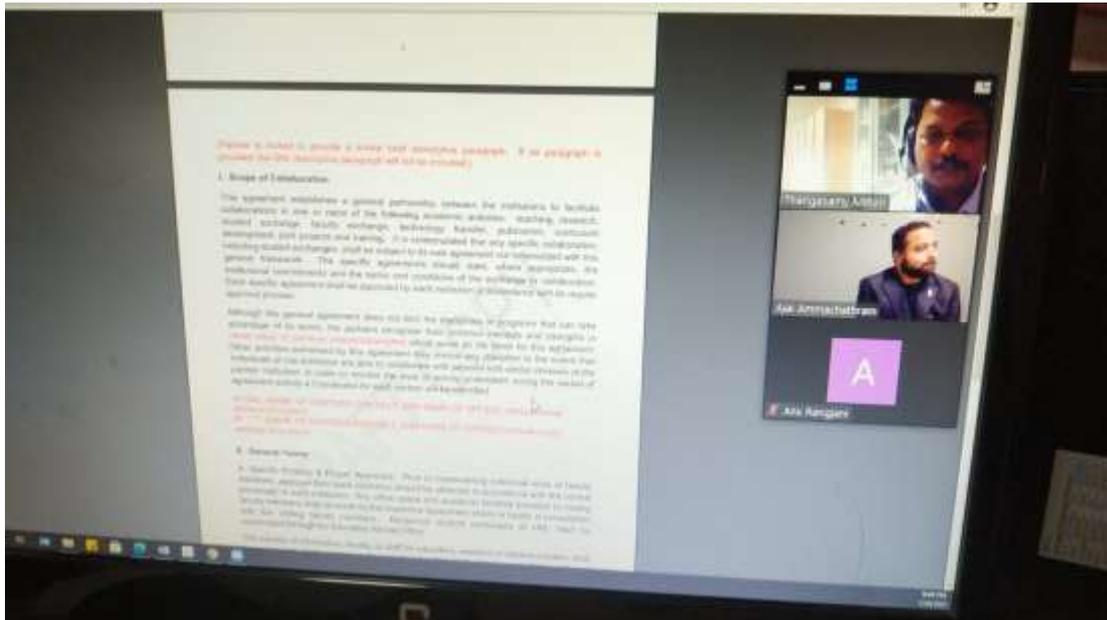
The THM Dept Faculty, Dr.T.Milton,, HOD, Sangeetha, Dr. AnuRangjani and Dr.Ravikumar undertook a hotel visit to Accord Metropolitan Hotel on 25th Jaunary,2021. The staff team met Mr.Arun Raj, VP Operations, Mr . Vijayakumar HR Manager, Chef Arjun and Mr. Padmanaban, Corporate Housekeeper during the visit and discussed about the latest developments in Hotel Industry and as well as the Training and Placement for the students. Also Mr. Padmanaban showed the entire property and explained the various developments of Accord group. Afternoon he presented a session for the students in Google meet from his cabin.





20. BIHER THM Dept Faculty, Dr.T.Milton., HOD, Sangeetha, Dr. AnuRangjani and Dr.Ravikumar had a Discussion regarding Memorandum of Understanding (MOU) in regard to Academic Collaboration with University of Nebraska, Lincoln, USA, Nebraska on 27.01.21, 9 am to 10 am.. Dr. AjaiThiyagarajan, Global Exchange Coordinator and Hotel Mgmt Assistant Professor of University of Nebraska had the discussion . Various aspects such as Academic collaboration , Research, Faculty Exchange, Joint projects and ventures, Technology Transfer, Partnership which may help in marketing of institutions were discussed.





21. THM Dept conducted a Towel Art and F&B Napkin Folding Workshop on 29th January 10 am to 1 pm in our department through online google meet/ Dean welcomed the gathering, Pro Vice Chancellor and Controller of Examination, R.M. Suresh felicitated the event and stressed the importance of learning such crafts. It was conducted by Mr. Radhakrishnan, Assistant Professor, Asan Memorial college, Chennai. The Resource Person demonstrated 20 F&B napkin folding and 8 towel art in our dept. To name a few, rose petal folding, Jacket folding, Pyramid Folding and Crab, butterfly, tortoise foldings were clearly demonstrated by the resource person.

100 participants attended this event. IHM Hyderabad, Asan College, SRM, Mohammed Sathak college students and staff attended the event. Ms. Sangeetha, HOD rendered the Vote of Thanks. After this, Few Civil Dept staff came and learnt the Rose petal folding.









22. THM Dept staff, Mrs. Sangeetha, Dr. AnuRangjani and Dr. Ravikumar attended the FDP, organized by IQAC, BIHER on Curriculum Development from 20.1.21 to 27.01.21.

25. VIRTUAL COCKTAIL AND MOCKTAIL WORKSHOP

Tourism and Hospitality Department has organised a Virtual Mocktail Cocktail Workshop on 16th February 10 am to 12 am in our department through online google meet. It was conducted by Mr. Abraham Alex, Associate Professor, Asan Memorial college, Chennai. Mr. Alex explained about bar and its various equipments. Various mixology techniques, Juggling, Bar Tending and Bar Flaring were demonstrated by the professionals. He also demonstrated various Cocktails and Mocktails. Cocktails, Whisky Sour, Mojito, Cosmopolitan and Martini and Mocktails such as LitchiSparkler, Dreamt Boost were well presented. There were around 80 participants including teaching fraternity and students from various colleges including TMG College of Arts and Science, St. Joseph's College and AgurchandManmull Jain College from Chennai, Ratnam College of Arts and Science and Junjunwala College, Gathkoper from Mumbai and IHM and HHA Institute of Hotel Management from Bangalore and Melvin Institute of Hotel Management, Ramanathapuram. There were also industry people who joined the session. The event made a greater impact which was reflected in the feedback submitted by the participants.



Bharath UNIVERSITY

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BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH

(Declared as Deemed-to-be-University, u/s 3 of the UGC Act, 1956)



Department of Tourism and Hospitality Management

VIRTUAL MOCKTAIL WORKSHOP

ORGANISED BY

DR. A. BALAMURUGAN

DR. T. MILTON

MR. JERIN THOMAS

RESOURCE PERSON: MR. ABRAHAM ALEX, ASSOCIATE PROFESSOR,
HOTEL & CATERING MANAGEMENT,
ASAN MEMORIAL COLLEGE OF ARTS & SCIENCE.

DATE & TIME: 16TH FEBRUARY 2021, 10AM TO 12PM.

GOOGLE LINK: [HTTPS://MEET.GOOGLE.COM/NDG-TBIB-EKP](https://meet.google.com/NDG-TBIB-EKP)



