Dr. T. NIRMALA

Associate Professor & Head

Department of Visual Communication

BIHER

9962558591

OBJECTIVE

To impart media knowledge to students in a motivational way by using new teaching techniques and to keep abreast of latest technologies in the construction of media texts

EXPERIENCE SUMMARY

Overall **10+** years of experience in media education

- Assistant Professor (Senior Grade), Department of Visual Communication, Hindustan Institute of Technology and Science, Chennai, since July 2018

- Assistant Professor in Department of Communication, SRM Arts and Science College, Chennai, June 2007-July 2011

- Lecturer in Department of Visual Communication, PSG College of Arts & Science, Coimbatore, July 2005-April 2007.

- Anna Centenary Research Fellow, Faculty of Science and Humanities, Anna University, Chennai, July 2014 – April 2018

EDUCATION

- Ph. D. (Media Sciences), Faculty of Science and Humanities, Anna University, Chennai, 2018.

- M.Sc Electronic Media Informatics, Anna University, Chennai, April-2005.

- Diploma in Film Technology, Film & TV Institute of Tamil Nadu, Chennai, April-2002. (Specialization in Sound Engineering)

- Diploma in Electronics and Communication, C.N. Polytechnic, Chennai, April-1999

- UGC NET JUNE 2015

- Certification in DELF A1

- Certification in Environmental communication Research

AWARDS/FELLOWSHIP:

- Received best paper award in the International Conference on Media & Communication in Sustainable Development held on October 24-25, 2016, organized by Society for Education and Research Development, Greater Noida.

- Anna Centenary Fellowship for pursuing full-time Ph. D. research.

- Received Best Student Award, Film and television Institute of Tamil Nadu, 2002.

TECHNICAL SKILLS

- Familiarity with software's -3ds Max, Adobe Flash, Adobe Photoshop, CorelDraw, Adobe Illustrator, Adobe Premiere, Pro tools, Avid, FCP, Adobe Page Maker

Papers Published

1. **T. Nirmala and** I. Arul Aram. (2018). 'Environmental images in Indian newspapers', Asia Pacific Media Educator, Vol. 28, no. 1. (Scopus)

2. **T. Nirmala** and I. Arul Aram. (2018). Newspaper Framing of Climate Change and Sustainability Issues in India, International Journal of E-Politics (IJEP), Volume 9, Issue 1. ISSN: 1947-9131 (INSPEC)

3. **T. Nirmala** and I. Arul Aram. (2015). 'Perception on and knowledge level of climate change issues among Chennai adults', Journal of Environmental

Research and Development, Vol.10 no. 1, pp. 1- 6, ISSN 0973-6921 E-ISSN 2319-5983.

4. **T. Nirmala** and I. Arul Aram Nirmala. (2017). 'Framing of environment in English and Tamil newspapers in India', Journal of Media and Communication Studies, vol.9, no.1, pp. 1- 9, ISSN: 2141-2545. DOI: 10.5897/JMCS2016.0536.

5. **T. Nirmala** and I. Arul Aram. (2016). 'How online Indian newspapers frame environmental stories', Journal of Global communication, Vol.9, issue. Conf, pp 1-8, ISSN 0974-0600.

6. **T. Nirmala** and I. Arul Aram. (2015). 'Internet coverage of Lima climate change conference with reference to Women', Journal of Social Sciences, Vol.1, no. 1, pp. ISSN 2395-0544.

Book Chapter

T. Nirmala (2020). "Climate change and Sustainability issues in Indian Newspapers" Handbook of Research on Recent Developments in Internet Activism and Political Participation, IGI Global Publisher. (in publication process)

Papers Presented

- **T. Nirmala** and I. Arul Aram. Paper titled "Perception on and knowledge level of climate change issues among Chennai adults" was presented in the '7th International Congress of Environmental Research' held on December 26-28, 2014, organised by JERARD and R.V. College of Engineering, Bangalore, India.

- **T. Nirmala** and I. Arul Aram. Paper titled "Internet coverage of Lima climate change conference with reference to women' was presented in the International Conference on Women Empowerment & Social Sciences' held on March 5-7, 2015, organized by IMRF and American College, Madurai.

- Paper titled "How online Indian newspapers frame environmental stories" was presented in the 8th GCRA International Conference on Innovative Digital Applications for Sustainable Development held on 5-7, January, 2016 at Bengaluru, India.

- I. Arul Aram and **T. Nirmala**. Paper titled "Framing of Environment in English and Tamil Newspapers in India" was presented at Environment, Science and Risk Communication Working Group in the IAMCR 2016 conference in Leicester, UK, July 27-31, 2016

- **T. Nirmala** and I. Arul Aram Paper titled "Climate change and sustainability issues in *The Hindu* and *Daily Thanthi* – A comparative study" in the International Conference on Media & Communication in Sustainable Development held on October 24-25, 2016, organized by Society for Education and Research Development, Greater Noida.

Workshops/ Training

- Took part in the Faculty Development Programme on Teaching Learning Methodologies conducted by the NITTTR, Chennai, organized by Hindustan Institute of Technology and Science from July 9 to 14, 2018.

- Took part in the Faculty Development Programme on Enhancing the Competencies organized by Hindustan Institute of Technology and Science on 18th December 2018

- Participated in "Global Investor Simulation" organized by School of Management, Hindustan Institute of Technology and Science on 12th December 2018.

- Participated in the "Round table meet on Mass communication" event as part of India International Science Festival held at NIOT, Chennai on October 13-16, 2017.

- Participated in one-day workshop on Research Methodology held on December 11, 2014 at Anna University, Chennai.

- Participated in one-day workshop on 'Emerging Trends in Social Science Research' held on April 4, 2015 organized by J.A Alpha business research & publishers, Chennai.

- Resource Person for Capacity building programme on Multimedia and E-Content Development conducted by CEC, Delhi through EDUSAT Network, in PSG College of arts and science, Coimbatore from 7th Nov-26th Nov 2005.

- Resource Person for Capacity building programme on Multimedia and E-Content Development conducted by CEC, Delhi through EDUSAT Network, in PSG College of arts and science, Coimbatore from 4th April 2006 to 27th April 2006

- Resource Person for Capacity building programme on Multimedia and E-Content Development conducted by CEC, Delhi through EDUSAT Network, in PSG College of arts and science, Coimbatore from 26th November 2006 – 16th December 2006

REFERENCES

1. Dr. I Arul Aram, MA, MSC, PhD, Pdf (LSE)

Professor and head

Department of media sciences, anna university

Chennai-600025

Office phone: 044 2235 8242/8231 mobile: 91-9789072466

Email: arulram@yahoo.com, arulram@annauniv.edu

2. Dr. D.Nivedhitha,

Associate Professor,

School of Media & Communication, Pondicherry University,

Puducherry - 605 014.

Mobile No: 9380633176

Email: nivedhithadas@gmail.com